



CUSTOM BRANDING





OUR PRODUCTS :: YOUR BRAND



REDDS CUPS is a renowned party cup brand with a strong presence within Australia's vibrant festival and party scene. Our exciting range of disposable plastic cups have been featured in some of the biggest parties in the country, allowing us to grow our brand into an **iconic symbol of youth and party culture**.

- » Creative Event Execution
- » Added Value to Brand Identity
- » Exposure to Online Amplification
- » Synonymous with Good Times
- » Online Amplification and Increased Personality

With our ability to connect and attract the **18 to 34 year-old demographic** being one of our core strengths, many brands across diverse industries including liquor, food, fashion and entertainment are using our **bespoke printing services** to engage with their audience at events and parties.



"BACKED BY THE CUT" PACKAGE



EDITORIAL OPTIONS



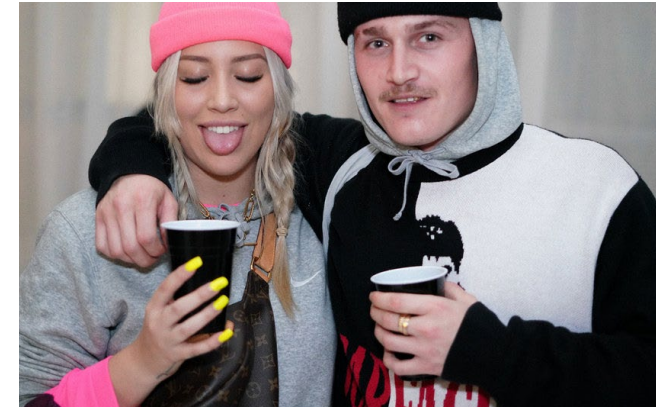
REDDS FX PHOTOGRAPHY



FREE SHIPPING



CORE RANGE



RED 425ml

BLUE 425ml

BLACK 425ml

Notorious R.E.D. is the original red cup in Australia. A symbol of college life and hip-hop, the iconic red cup fits any event.

BluPac is the brother and rival to Notorious R.E.D. He fits into any setting and soiree much like his red counterpart.

Find **MIDNIGHTS** on either side of night, from the most sophisticated parties to the grungiest of raves. *Which side of the night are you on?*

CORE RANGE



MINI 285ml

Minis make small hands big again. Perfect for mixed drinks or a middy of beer, Minis are a staple for any great party (not the political type).



MICRO 60ml

Lil Shotty is the new kid on the block that you prefer to take in small doses. He looks up to the iconic OG's. Perfect for jelly shots or straight liquor.



CUP PONG 425ml

An instant and portable game of beer pong. Every pack comes with 20 red cups and 3 ping pong balls.

CO-BRANDING



LOGO 20% LARGER ON 2 SIDES



LOGO BRANDED ON EACH SLEEVE AND BOX



MOQ 100 BOXES

CLEAR PRODUCT PRINTING



PREMIUM QUALITY

SAFE SOLUTION TO GLASS

100% RECYCLABLE / ECO OPTIONS

CLEAR PRODUCT PRINTING

POLYSAFE GLASSWARE



ANY SIZE & ANY STYLE

TOUGH, LONG LASTING & REUSABLE

PAPER CUPS PRODUCT PRINTING

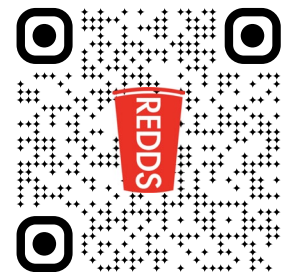


MOQ 500 CUPS

FULL WRAP PRINTING

QR CODE PROMOTIONS

TRIED & TESTED





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